THE DESIGN PRACTICE

PROJECT 2005 AMSTERDAM

Following Mark Hilferty's invitation to speak at Project 2004 on the controversial subject of increased use of modular or prefabricated techniques in the building of large yachts, he has again been invited to participate in this key international superyacht forum

Mark will take part in the Design Forum session entitled: **Design to Manufacture Profit** recently re-scheduled to take place on Thursday 17 November post lunch.

A panel of leading designers, including Ed Dubois, Paulo Scanu and Espen Oeino will discuss the importance of working in close co-operation with yards and suppliers to ensure their creative concepts are sufficiently technically detailed and practically designed to enable the build to be completed within normal business parameters and comply with appropriate regulations

SPACE always aims to develop good working relationships with yards, contractors and suppliers for the benefit of the client and the project. During many years of designing marine projects we have acquired a great deal of knowledge about the type of information required by those involved in a newbuild or refit, and our team is highly experienced in the production of detailed drawing packages and full specifications for both land and marine based projects

In the superyacht sector, our aim is to develop a unique service: the delivery of a creative concept in sufficient detail to enable increased accuracy in both costing and build time. We can provide a complete design service from concept to build supervision, but can also act as a 'translator' - taking another designer's sketch concept and developing this into a detailed, buildable package for costing by a shipyard

Additionally, we offer an innovative approach to space usage on board larger yachts, and design solutions for specific areas which have proven difficult to resolve or need input from a different perspective. As our experience comes from the passenger shipping sector - chiefly cruise ships - we bring a fresh eye and extensive knowledge of materials to superyacht design, and can help a client translate their dreams into a vessel which works both operationally and aesthetically

We would like to thank Martin Redmayne and Charlotte Stephenson of The Yacht Report for giving us a second opportunity to air our views at Project, and look forward to some lively debate! See www.theyachtreport.com for further information

SPACE the design practice creates innovative design solutions which challenge convention but, more importantly, reflect the current and future needs of our clients, *their* businesses and *their* customers

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